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New Services Lines

In lieu of my usual educational update, I thought I would take this opportunity to update you about some new services we are now offering.

VeinPIX

The first is VeinPIX. VeinPIX is a virtual screening tool. It allows both patients and referring physicians to complete an online assessment to determine if their veins represent a medical or just a cosmetic concern. This does not replace a formal consult but can save them a drive if they live out of town. It also allows for better planning as we can then schedule an ultrasound and initial evaluation on the same day if we already know they need the ultrasound based on their VeinPix responses. Patients and/or providers can access VeinPIX from a computer or mobile device. After answering some demographic questions, they are asked some basic questions about common venous symptoms and risk factors. They can then take a selfie of their legs or other areas of concern and the photos and questionnaire are uploaded to a secure HIPAA compliant server. Once the questionnaire and photos have been submitted, I receive an email notification and will then email the patient back after reviewing their responses and photos. Based on the assessment my office will schedule them accordingly if indicated.

How to Access VeinPIX

Direct the patient to visit our Website at <u>www.miveins.com</u> there they will find the following icon in the upper right and corner.



Treatment of Hand and Facial Veins

I have received multiple calls over the last year asking if we treated facial veins. It has always been my goal to be your full service vein center with capability of treating all forms of venous disorders. While sclerotherapy has always been available, I did not have the equipment to treat the fine red telangectasias such as are commonly seen with rosacea until now. I have recently purchased a Veingogh. This is an ohmic thermolysis device that allows for treatment of very fine telangectasias. Veingogh uses pinpoint microburst of radiofrequency energy to treat small telangectasias. While sclerotherapy can be done through a 32g needle (0.2mm), the Veingogh needle is 0.075mm so it allows me to treat the smallest telangectasias that are too fine for sclerotherapy. Also, unlike IPL or topical lasers, it is safe on all skin types. I also recently attended additional training courses on treating hand and facial veins as there are some subtle but important differences compared to treating leg veins.

Dermaka Cream

Finally, I have begun to use Dermaka cream routinely post sclerotherapy. Dermaka was first developed by Dr. Ron Bush, one of the early pioneers in the minimally invasive treatments of venous disorders. Dermaka is made from natural plant extracts, vitamins and oils. My patients are reporting quicker resolution of bruising and redness as well as fading of hemosiderin staining. Dermaka cream has been shown to speed resolution of bruising after ablations and phlebectomies as well.

Thank you for your ongoing referrals. Please do not hesitate to contact me directly if you would like further information regarding my service lines or treatment modalities.

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